

INTEREST GROUPS CALENDAR

2015 – 2016

District Designers' Breakfast

8-9:30am, Quarterly

- 8/20/15 – Mapping Prosperity: Navigating Business Districts
- 10/15/15 – Poster Child: Creating Promotional Prints that Pop
- 1/21/16 – Out of Website, Out of Mind: Designing the User Experience
- 4/21/16 – Street Furniture: Building Banners, Benches & Semi-Permanent Fixtures

East Portland Quad Talks

8:30-10am or 5:30-7pm, Quarterly

- 8/27/15, 5:30-7pm – More Is More: Engaging Businesses, Expanding Membership
- 11/5/15, 8:30-10am – From Dues Payers to District Leaders: Engaging Members & Customers
- 3/17/16, 8:30-10am – East Side Story: Defining East Portland
- 6/22/16, 5:30-7pm – Extra! Extra! Read All About It! Sharing Success, Planning the Future

Industrial Districts Breakfast

8-9:30am, 3/Year

- 10/21/15 – Location, Location, Location: Industrial Land Supply
- 1/20/16 – Both Kinds of Green: Navigating Environmental Issues & Business Success
- 4/13/16 – Ch-Ch-Changes: Protecting the Industrial Sanctuary

Presidents Council

8-9:30am, Quarterly

- 9/30/15 – All For One & One For All: Finding Fellow Leaders
- 11/12/15 – Your 15 Minutes of Fame: Managing The Media
- 2/24/16 – More is More: Diverse Membership & Inclusive Boards
- 5/25/16 – Leadership Matters: Inspiring Your High-Functioning Team

Staffer Lunch

12-1:30pm, Bi-monthly

- 7/28/15 – Beyond Street Fairs: Innovative Promotions
- 9/29/15 – Don't Get Lost in the Amazon.com: Online Retail Survival*
*\$5 Training; come early/stay late for Grants Office Hours
- 11/17/15 – Tell Me a Story: Tracking Data & Sharing Success
- 1/26/16 – A Complex Dance: Working with a Volunteer Board
- 3/22/16 – Share the Wealth: Cashing In on the Sharing Economy
*\$5 Training
- 5/31/16 – Talkin' 'bout My Generation: Boomers, Xers, Millennials & More