

Minutes/MVBA General Meeting (via Zoom) 02/29/2024

Called to order at 8:30 am

1. **Welcome & Introductions** – 19 members in attendance.
2. **State of the District Check-In**
 - **Business News – Word on the Street** – New businesses, Aunt Jenny’s Homemade, Sage Florist (in former Bead Store), Boxer Ramen, The Gibson. Zinc ownership restructured and some changes forthcoming, Thinker Toys working on new ownership – unofficial, public announcement has not been made.
 - **Membership Dues 2024** – Renew now.
 - **Call for Volunteers** – Need volunteers for board positions and all committees.
 - **Safety and Security** – Winter storm relief available from the city. Safe Rest Village expanding to 100 “pods” from 30, MNA very engaged in the discussion.
3. **Special Guest, Stephen McLandrich, MNA Transportation Co-Chair.**
 - **Safe Pedestrian Access Initiatives and Fixing Our Streets** – Discussed results from discussions at the MNA Transportation Open House, there is a need for more non-able bodied pedestrian access at intersections. Initial focus is on the corner of 35th and Multnomah (French Quarter, Marcos, John’s Market). There is a high concentration of pedestrian traffic but many problems at this intersection – visibility is bad, need cut-outs/extensions at corner to increase visibility of oncoming traffic (example photos shared). Meeting attendees’ many comments and questions show the amount of interest from the MVBA membership regarding these issues. Stephen encouraged MVBA to share a letter of support for the process of upgrading problem areas with PBOT directly. Contact: smlandrich@gmail.com 503-980-5027.
4. **Events and Promotions**
 - **Member Meet-Up Recap** – Special thanks to Joan and Tye from Thinker Toys for hosting. Approximately 20 attended.
 - **First Friday** – Tomorrow, March 1st, encourage staying open late, special sales, etc.
 - **Spring Earth Day Celebration** – April 20th – Plans are progressing. New artwork for promoting this year. So far plans include acoustic music, MNA/Solve neighborhood cleanup, clothing/textile recycling (Consign Couture), greenspace cleanup and development at the corner of Troy and 36th and Pathway Park on Multnomah Blvd by viaduct. Will be community involvement and engagement for planning the “corner park” on 36th and Troy.
 - **Multnomah Days 2024 Vendor Registration** – changing up the registration process, information and registration method will be shared with members in the coming week.
5. **Committee Updates Event Planning Meeting**
 - **Communications and Marketing** – Brochure/Flyer is ready to go to print.
 - **Diversity, Equity and Inclusion** – Ongoing discussions to ensure good resources are available to members regarding DEI.
6. **Other** – Rose City Yarn Crawl is March 7th-10th with visitors from all over the country and will raffle a basket filled with items donated by Village Businesses, March is International Women’s Month, street tree lights will be removed around the first part of March.

End at 9:34am

Next General Meeting Thursday, March 28, 2024 (via Zoom)

Next Board Meeting Thursday, March 14, 2024 (In person)

Minutes submitted by Barb Cantonwine, Secretary – MVBA 2024