

Minutes/MVBA General Meeting (via Zoom) 03/28/2024

Called to order at 8:31 am

- 1- **Welcome & Introductions** – 23 members in attendance.
- 2- **State of the District Check-In**
 - **Business News – Word on the Street** – Sage Flower shop is open; Linny Lou's Timeless Treasures is in the process of closing. New building construction has ramped up again after slowing down at first of year.
 - **Membership Dues 2024** – 86 paid members currently.
 - **Safety and Security** – recommend visit to MNA website for info regarding the Safe Rest Village expansion.

3- **Board of Directors Election – Board Candidates**

- Peter-Tolin Baker (JP General)
- Nell Bostwick (CommunityPDX)
- Matt Meyer (Meyer Appraisals)
- Barb Cantonwine (Healthy Pets Northwest)
- Jason Barbee (Level Beer)
- Al Korb (Ameriprise Financial)

Link to vote was provided in the chat window. Slate of candidates was approved by quorum of members in attendance. Reminder that we still have open board seats.

4- **Events and Promotions**

- **April First Friday is April 5th** – *David with Douglas Fir Productions is helping to provide a musical focus for first Friday activities. Will try to build live music opportunities in the Village. Deanna/Butterfly Effect to start having music on First Fridays.
- **Spring Earth Day Celebration** – April 20th – Many activities are being planned for the celebration. Greenspace development under the viaduct and on corner of 36th and Troy, shred event, scavenger hunt, acoustic music throughout the day. Focus on community building with the businesses in the Village.
- **Multnomah Days 2024 – Member booth Registration** – Outside vendor booth spaces have all been filled, there is a robust waitlist developing. There are a few spaces left for MVBA members. Music lineup has been booked. Parade planning in progress. Volunteer opportunities abound.

5- **Marketing – Visitors Center, MVBA promo cards**

- PTB shared pictures of the brochure that has been placed at the PDX Visitor Center downtown and of the placement within the center. This was a collaborative endeavor with Venture Portland. Symbiosis Printing printed the cards. Placement is attractive next to all the other info at the Center.

6- **Other/New Business**

- Zinc has been renewed and revamped due to the new owners/management.
- MNA Spring Garden Park Volunteer Days are ongoing during April. Active community engagement for park clean-up, graffiti, 36th and Troy corner park and other areas in the community.
- MV Live Music – *see above re: First Friday music opportunities, Lark and Fir also provides music regularly, owners involved in musical community and will be providing more as time goes on.
- Neighborhood House will have a fundraiser on May 30th. Questions raised of when they will be moved to new location.... will supply more information about that at next meeting.

End at 9:35am

Next General Meeting Thursday, April 25, 2024 (via Zoom)

Next Board Meeting Thursday, April 11, 2024 (In person)

Minutes submitted by Barb Cantonwine, Secretary – MVBA 2024