

Minutes/MVBA General Meeting (via Zoom) Thursday September 26, 2024

Called to order at 8:30 am

1- **Welcome & Introductions** – 22 members in attendance.

2- **State of the District Check-In**

- **Business News – Word on the Street** – Fat Kitty is moving into the Boxer Ramen space, new apartment building construction continues, Yall will be having Monday night promotions “Dine out for Education.”
- **Membership Updates** – Membership signups are slowing down, currently 112 members which is up from around 100. New members who pay in the 4th quarter will be covered through 2025. Membership dues for 2025 will be raised to \$125 January 1st.
- **Safety and Security** – Hillsdale Farmer’s Market has had some crime/vandalism – market truck battery was stolen; a vendor’s vehicle was broken into and the porta potties have been vandalized. Encouraged members to always file reports for incidents like these so PPB is aware of the uptick. PIMO meetings are available to members for area crime information.

3- **Events and Promotions**

- **SW Parkways/PBOT (Sept. 22nd)** – High attendance this year. Clarified that this event is produced by PBOT not MVBA. Second year in the Village. Some traffic issues were observed by business owners. Sales at our local businesses were flat/down, not like a regular Sunday in sales.
- **First Friday (October 4th)** – Live music is becoming popular during First Fridays. Otto Lange will perform in front of Sage Flowers.
- **Member Meet-Up** – TBA, will either be Wednesday October 16th or Wednesday October 23rd.
- **Halloween** – Parade/candy from 3:30 to 5:30, pumpkin carving and costume contest will be online via social media, prizes to be donated by Village businesses. MNA is working on providing a photo booth to include in the Halloween activities.
- **Golden Tickets** – good promotion for participating businesses, incentive for customers to shop at our village businesses, MVBA is looking to change up the look of the tickets and marketing/advertising but no other changes to the program from previous years. Will be looking for sponsors to help with costs, printing, etc.
- **Holiday Gala** – First Friday in December, will have the holiday tree, entertainment/music, Santa, The Grinch will return this year.

4- **Other/New Business**

- **Corner Park Project** with MNA/ - there was a work event last Wednesday. Cleared blackberries, laid paper, and mulch on the hillside. Design help continues with Clement Walsh - landscape architect, Stormwater Stars, Westside Watershed, and various interested community members. Stormwater Stars will facilitate a workshop on October 27th and will be planting native plants and shrubs. Sign-up was shared in this meeting.
- **Street Tree Lighting Project** – The City of Portland and PEMO has contacted the MVBA regarding an effort to improve safety and security by illuminating trees around business districts in the City. Efforts have started in Hillsdale and will continue towards and including Multnomah Village. Will be looking for businesses who are willing to donate and provide electrical outlets/connections. Will try to encourage efforts to be completed before November to replace the MVBA street tree lighting efforts. More info at next meeting.

End at 9:35am

Next General Meeting Thursday, October 31, 2024 at 8:30am (via Zoom)

Next Board Meeting Thursday, October 10, 2024 at 8:30am (In person)

Minutes submitted by Barb Cantonwine, Secretary – MVBA 2024