

Minutes/MVBA General Meeting (via Zoom) Thursday June 27, 2024

Called to order at 8:30 am

- 1- **Welcome & Introductions** – 22 members in attendance.

- 2- **State of the District Check-In**
 - **Business News – Word on the Street** – July 4th holiday is next week, mid-week on Thursday. Switch Shoe's twice yearly fashion show last week was fun and successful.
 - **MVBA Board of Directors** – new Director at Large is Julia Hernandez.
 - **Membership Dues 2024** – member numbers have tapered off for the year. Multnomah Days sponsorship funds are coming in so the account is healthy. Thanks to Peter-Tolin's efforts to bring in lapsed members back with personal contact. The Gibson is a new member and filled the silver sponsorship level for Multnomah Days.
 - **Safety and Security** – A few sightings of "naked guy" have been reported but not much more in the way of criminal activity. There are concerns of fire hazard issues at the site of the new building next to the bridge. Lots of debris – is it from the construction or from individuals dumping?
 - **Safe rest Village (SRV) and Good Neighbor Agreement** – A link was shared in the email that went out for more information regarding the committee formed to address the ongoing development of a Good Neighbor Agreement between the SRV and the community. MVBA is supporting the efforts of the MNA and will offer help and be involved where needed. SRV is expanding to 100 units on site.
 - **I5 closure** – I5 will be closed this weekend to complete the work being done on 26th street overpass.

- 3- **Events and Promotions**
 - **First Friday (July 5)** – June First Friday was very successful, several businesses had live music and promotions from various businesses helped bring people into the Village. Looking forward to July 5th being as successful.
 - **Multnomah Days 2024 – Sponsors, Booths, Volunteers** – MVBA will be promoting sponsorships in the coming days. Thanks to Dawn from ServePro for her efforts in recruiting sponsors so far. New graphics presented to the group for this year's Multnomah Days. Parade committee has provided links to sign-up and participate in this year's parade. Need volunteers to help with many aspects of the activities for the day. Will need help handing out posters before the event and more for the "day of." Music is booked, vendor spots are sold out, adding Troy St. between 35th and 36th for 24 additional booths and Info/non-profits as well.
 - **Vendor Booths -tips for a successful event** – Tents are 10x10, there will be no electric provided, weigh down booth in case of wind, provide quick and easy information/signage with your booth, bring your table and chairs, provide water/snacks if appropriate, engage with people! Multnomah Days is one of the oldest street fairs in Portland!

- 4- **Other/New Business**
 - **June Sales** – seemed slower for some businesses.
 - **Corner Park Project** with MNA/ -Moving forward, will continue to plan and will be focusing on fundraising.
 - **Boxer Ramen space** – *unverified* that a similar business is moving into that space.

End at 9:30am

Next General Meeting Thursday, July 25, 2024 (via Zoom)

Next Board Meeting Thursday, July 11, 2024 (In person)

Minutes submitted by Barb Cantonwine, Secretary – MVBA 2024